

Speech/Theatre Notes

The Speech/Theatre program at CASC also provides students who are transferring to a university to pursue a bachelor of arts degree the opportunity to take the required speech 1113 while they are here rather than waiting until they transfer. In fact some area students who are attending universities in Oklahoma take speech 1113 at CASC while they are home during summer vacation.

They seem to prefer taking the course in a smaller more personal setting

The other courses offered in speech and theatre are often favorite electives of students who are majoring in fields such as physical education, business, biological science, nursing, etc. They understand that improving their communication skills will be beneficial to them regardless of their chosen fields.

For CASC students who are majoring in Speech or Theatre, being able to take the lower division courses in their major at an institution close to home saves them both time and money. If the program was not available here, many of these students would have to leave CASC after their first year or would choose to go directly to the university. Others would not be able to do this because of monetary reasons. They would then find themselves behind once they did transfer.

The program also provides various performance opportunities for the majors in the program as well as to students who are majoring in other areas but are interested in theatre. These include a musical, a comedy, a radio Christmas play and various speaking opportunities.

The program provides numerous benefits for the students at CASC without being a financial burden to the college budget. Deleting the program would not serve the students or the institution well.

CASC Recently refurbished the auditorium. This included installing new Fresnel and Ellipsoidal lighting fixtures and a new sound system, new microphones (including quality cordless microphones), a new stage floor and new carpeting and seating in the main auditorium, new sound panels and repainting the main auditorium.

OKLAHOMA STATE REGENTS FOR HIGHER EDUCATION

STATE CAPITOL COMPLEX, OKLAHOMA CITY

**PROGRAM REVIEW FORM
FOR REVIEW OF ACADEMIC DEGREE PROGRAM**

ASSOCIATE DEGREES

CARL ALBERT STATE COLLEGE

Institution submitting review

Speech/Theatre

Title of unit or degree program reviewed (Level III)

With Options (Level IV) in:

Associate in Arts

Degree designation as on diploma (Level II)

AA

Formal degree abbreviation (Level I)

Degree-granting academic unit

Carl Albert State College

(Name)

205

(Cost Center)

CIP code

2 3 1 0 0 1

HEGIS code

1 5 0 6

Instructional program code

0 3 5

Name of department head

(Person who oversees degree program listed above)

Paula Reif

Program holds specialized accreditation from

N/A

Name and title of contact person

Bob Hendricks

(Name)

Division Chair, Communications & Fine Arts

(Title)

Date of Institutional Governing Board Review:

President

Date

(Signature)

OVERVIEW

A. Introduction to the Discipline

Issues, Challenges &/Or Needs Confronting Discipline in which Degree Program is Offered (Discuss any changes that have occurred since the last program review.)

More classes are being offered in the speech and theatre programs than in previous years, but more should be added for students who are majoring in these fields. Some of the needs of this program are time to work with students one-on-one, and to regain and expand and update the workshop and costume shop for training students who build scenery and prepare costumes.

B. Recommendations from Previous Program Reviews

Previous program reviews were conducted and the recommendations include:

- To allocate a larger budget for more travel and entry fees for the active speech and debate program and
- Provide more scholarships in speech or theatre
- Offer a wider variety of courses for Speech Theatre majors.

CRITERION I

Program Centrality

A. Goals & Objectives of Degree Programs

The goals and objectives of the speech and theatre program are:

- To offer students an introduction in each of these disciplines;
- To give students a foundation in beginning courses so that they can transfer to a four-year school and be successful; and
- To give students practical application through opportunities to work with live productions in both the performance and technical areas.

B. Linkage of the Program to Institution's Mission

The speech/theatre program is linked to the mission of the college and, like the college, prepares students to meet the challenges of the emerging global society and instills in students a desire to be their best.

Those beliefs that are linked to the speech/theatre program include the following:

- To provide students a quality education such that they excel upon transfer to baccalaureate degree-granting institutions;
- To emphasize academic advisement, counseling, and career guidance, with retention being a natural by-product.
- To be in the forefront in providing outstanding programs (including fine arts programs).

C. Show Linkage of the Program to the Institution's Academic Priorities as Expressed in the Institutional Profile/Academic Plan when it exists.

The Academic Plan states as its number one priority “ ... *to provide general education curriculum for all students.*” The number-one priority of CASC is to offer educational programs that make significant differences in the lives of all its students. CASC provides a general education curriculum for all students.

The speech/theatre program contributes to this and other priorities in several ways. Some of the speech/theatre courses offered fulfill general education requirements for an associate's degree. Introduction to Speech Communications serves as elective credit class in most associate in arts or sciences degree programs. Other courses provide a solid foundation for students who are planning to major in communications or theatre at a four-year institution. Pre-Journalism studies include several speech courses which prepare students in broadcasting and public speaking roles.

CRITERION II

Program Curriculum and Structure

A. Admission, Retention, & Graduation Requirements:

Requirements in admission, retention, and graduation for the music program do not vary from the institution's guidelines and requirements as outlined in the college catalog.

B. Program Structure

1. Degree Options & Objectives

- no degree options

2. Description of Required Courses

Required Courses

- Drama 1413 - Acting I. Elementary Acting. Students study the basic principles of stage movement and vocal interpretation of scenes from plays.
- Drama 1423 - Acting II. Intermediate Acting. A continuation of Drama 1413, this course emphasizes stage and voice presentations for play productions. Prerequisite: Drama 1413.
- Drama 2223 - Technical Production. Students work in elementary techniques of stagecraft, lighting, and costuming for the stage. This course is designed to acquaint students with the construction, painting, and assembling of stage scenery.
- Speech 1113 - Introduction to Speech Communication. This course covers principles and techniques of preparing for and participating in communication behavior in conversation, the interview, group discussion, and the public speech.

Guided Electives

- Drama 1001 - Theatre Lab. This course applies principles of drama through participation in dramatic productions. Prerequisite: Approval of production director.
- Drama 1011 - Theatre Lab. Study of the principles of drama through participation in different dramatic productions is continued. Prerequisite: Approval of production director.
- Drama 1213 - Introduction to Theatre. Character, plot thematic, historical, and production analyses of various types of play scripts; understanding the work of various theatre artists, and developing appreciative audiences are the primary elements of this course.
- Drama 2011 - Theatre Lab. Students complete further study of the principles of drama through participation in additional productions. Prerequisite: Approval of production director.
- Drama 2021 - Theatre Lab. Students do additional study of the principles of drama through participation in acting and/or technical assignments in dramatic productions. Prerequisite: Approval of production director.
- Drama 2222 - Stagecraft Projects. This course is an extended laboratory for those with special abilities and interests in stagecraft. Prerequisite: Approval of production director.
- Drama 2413 - Oral Interpretation. Students work on selection, analysis, rehearsal, and performance of poetry, prose, and/or drama.

- Drama 2613 - Lighting and Sound. Students study operation of sound and lighting equipment for stage productions in theatre and music.
- Speech 1001 - Intercollegiate Forensics I. Students participate in intercollegiate speech contests. Prerequisite: Approval of Director of Forensics.
- Speech 1010 - Selected Topics in Speech. This class deals with selected topics for basic speech research and delivery.
- Speech 1243 - Broadcast Internship. A cooperative agreement between Carl Albert State College and KPRV-FM provides college credit for training and experience in broadcast news.
- Speech 1343 - Broadcast Internship. A cooperative agreement between Carl Albert State College and KFSM-TV provides college credit for training and experience in broadcast production.
- Speech 2011 - Intercollegiate Forensics II. Students participate in intercollegiate speech contests. Prerequisite: Approval of Director of Forensics.
- Speech 2223 - Group Discussion. Small group communication theory is applied to problem solving and decision making. This course includes projects in researching, conducting, and evaluating group discussions.
- Speech 2233 - Argumentation and Debate. This study and application of logic and argumentation in persuasion includes assignments in practical application through debate and discussion. Prerequisite: Speech 1113 or consent of Director of Forensics.
- Speech 2243 - Beginning Broadcasting. Individual and class projects in every phase of producing radio and television programming are included in this class.
- Speech 2323 - Public Speaking. Public speaking skills are developed with emphasis on organization, supporting material, delivery, and audience analysis. Prerequisite: Speech 1113.
- Speech 2343 - Broadcast Internship. A cooperative agreement between Carl Albert State College and KHBS-TV provides college credit for training and experience in broadcast news.
- Speech 2443 - Broadcast Internship. A cooperative agreement between Carl Albert State College and KFSM-TV provides college credit for training and experience in broadcast promotions.

3. Summary of Course Requirements

- *AA and AS Degrees:*

Total number of hours required for degree	62-64
Number of Hours in:	
• general education	40
• degree program core	12
• option(s)	N/A
• guided electives	10-12
• general electives	0

- *Other requirements: List & explain. This does not apply.*
- *AAS Degrees: This does not apply.*

4. Typical Program of Study (suggested program of study by semester as presented in your course catalog or in the report “Typical Program of Study” submitted to the Oklahoma State Regents.)

Typical Program of Study -- 63 credit hours					
FALL SEMESTER I			SPRING SEMESTER II		
ENGL 1113	Freshman Composition I	3	ENGL 1213	Freshman Composition II	3
MATH 1513	College Algebra	3	GPS 1114	General Physical Science	4
BIOL 1114	General Biology	4	MUS 1113	Music Appreciation	3
ART 1113	Art Appreciation	3	POS 1113	American Federal Government	3
SPCH 1113	Intro. to Speech Communications	3	DRMA 1413	Acting I	<u>3</u>
ORI 1111	Freshman Orientation	<u>1</u>			16
		17			
FALL SEMESTER III			SPRING SEMESTER IV		
HIST 2483	American History 1492 to 1865	3	HPER 1113	Personal Health & Wellness	3
	or		DRMA 2223	Technical Production	3
HIST 2493	American History 1865 to Present	--	SPCH 2323	Public Speaking (<i>Mj Elec</i>)	3
CS 1103	Microcomputer Applic. (<i>GE Elec</i>)	3	DRMA 2413	Oral Interpretation (<i>Mj Elec</i>)	3
DRMA 1423	Acting II	3	DRMA 2222	Stagecraft Project (<i>Mj Elec</i>)	<u>2</u>
DRMA 1213	Introduction to Theatre (<i>Mj Elec</i>)	3			14
DRMA 1001	Theatre Lab (<i>Mj Elec</i>)	1			
SPCH 2213	Group Discussion (<i>Mj Elec</i>)	<u>3</u>			
		16			

5. History of Courses Taught As Program Requirements

Program Courses Titles	Course Number	Last Year Offered	Freq. of Course Offerings*	Function of the Class in the Program				
				General Education	General Elective	Guided Elective	Required	Other
<i>General Education - 40 hours</i>								
Freshman Composition I	ENGL 1113	96	ES	X				
Freshman Composition II	ENGL 1213	96	ES	X				
American History 1492-1865	HIST 2483	96	ES	X				
- or -								
American History 1865 to Pres.	HIST 2493	96	ES	X				
American Federal Government	POS 1113	96	ES	X				
General Biology	BIO 1114	96	ES	X				
General Zoology	ZOO 1114	96	ES	X				
Human Physiology	ZOO 2114	96	ES	X				
General Botany	BOT 1114	96	ES	X				
General Physical Science	GPS 1114	96	ES	X				
General Chemistry	Chem 1115	96	ES	X				
General Physics	PHYS 1114	96	ES	X				
General Geology	GEOL 1014	96	ES	X				
College Algebra	Math 1513	96	ES	X				
Survey of Modern Math	Math 2113	96	ES	X				
Modern Math	Math 2213	96	ES	X				
General Humanities I	HUM 2113	96	ES	X				
General Humanities II	HUM 2223	96	ES	X				
Art Appreciation	ART 1113	96	ES	X				
8 additional hours	-	-	ES		X			
from Liberal Arts courses	-	-	ES		X			
<i>Major Courses - 22-24 hours</i>								
Intro to Speech Communication	SPCH 1113	96	Spring				X	
Acting I	DRMA1413	96	Spring				X	
Acting II	DRMA1423	96	Spring				X	
Technical Production	DRMA2223	96	Spring				X	
Intro. to Theatre	DRMA1213	96	Spring			X		
Theatre Lab	DRMA1001	96	Spring			X		
Theatre Lab	DRMA1011	96	Spring			X		
Theatre Lab	DRMA2011	96	Spring			X		
Theatre Lab	DRMA2021	96	Spring			X		
Stagecraft Project	DRMA2222	OD	Spring			X		
Group Discussion	SPCH 2213	95	Fall *			X		
Oral Interpretation	SPCH 2413	95	Fall *			X		
Public Speaking	SPCH 2323	96	Fall			X		
<i>* alternating fall schedule</i>								

C. Relationship Between Program's Curriculum & Articulation

Academic vice presidents and other college representatives are involved with annual updates to a statewide network of course equivalencies. The music courses included in the 1997-98 course Equivalency Matrices are:

- SPCH 1113 <equivalent> Introduction to Communications (Performance), SP 020
- SPCH 2223 <equivalent> Small Group Communications, SP 040
- DRAMA 2413 <equivalent> Oral Interpretation, SP 070
- SPCH 2233 <equivalent> Debate, SP 090

The above are major courses required in the music program, except Speech 2233, Argument and Debate, which serves as a guided elective. Other major and guided elective courses in music are generally accepted as guided electives in transfer.

D. Program Planning Process/Curricular Development (on campus)

Planning is integral to the organizational framework at the college and is accomplished in two reports. One report is a formal document in which all departments are involved in planning. The results of planning are compiled in a volume titled: Building Futures Into the 21st Century. While organizational planning has many contributors, faculty and division chairs contribute directly to the portion detailing academic planning. This document is revised every five years and academic goals and action plans are outlined for program and curricular development.

Additionally, the APRA report is prepared annually for State Regents review. In this report, faculty and division chairs describe the productivity of each academic program and plan for program and curricular development.

E. Course/Program Approval Review Process (on campus)

While the planning document establishes projects and goals, the Policies and Procedures Manual outlines steps needed for course/program approvals. Recommendations take a sequential path for approval and include:

- recommendations by division of instruction for new courses and programs
- recommendations by Academic Affairs Committee
- recommendations by President
- approval by Board of Regents

Although division instructors, Academic Affairs Committee, and the President courses may initiate new course/program requests, each must consider the following steps in development:

1. Recommendation by one of the divisions of instruction of the college; the following information should be included
 - *title of course/program to be added or changed with course/program description and general content*
 - *unit value*

- *total number of hours course/program is to meet and recommended number of hours per week*
- *need for the course/program*
- *manner in which the course/program would contribute to education objectives of the College*

2. Recommendation by the Academic Affairs Committee: new course/program should:

- *contribute to one or more of the objectives of the college (set in Policy & Procedures Manual)*
- *be of value to students (general education, transfer curriculum, specialize interest, or technical curriculum in a field offering employment for graduate)*
- *lower division collegiate level*
- *education purpose, general content, and unit value*
- *be important to other possible additions*
- *consider circumstances of inadequate demand, overlapping with existing course/program, and competition with other course/program*

3. Approval from the President and Others in Administration should examine

- *availability of sufficient funds to finance proposed course/program*
- *evidence of sufficient enrollment to warrant offering course/program*
- *accordance with purposes and philosophy of the college*

CRITERION III

Program Resources

A. Program Finances

1. Grants, Contracts and Gifts Awarded to Program (Five-Year Total)

(not applicable; no external funding for speech program)

2. Non-Salary

COST OF NON-SALARY (205 Cost Center *)							
Fiscal Year	Professional Services	Travel	Supplies & Other Operating Expenses	Property, Furniture, & Equipment	Library Books & Periodicals	Scholarship & Other Assistance	Transfers & Other Disbursement
01-02	0	200	2500	500	0	0	0
02-03	0	200	2500	500	0	0	0
03-04	0	200	2500	500	0	0	0
04-05	0	250	3000	500	0	0	0
05-06	0	300	3500	500	0	0	0

* The 205 Cost Center describes expenditures in Music and Fine Arts which includes Music, Pre-Journalism, Art, and Speech/Theatre programs. No further expenditure breakdown is available.

3. Salary

COST OF SALARY AND BENEFITS (205 Cost Center *)				
Fiscal Year	Regular Faculty		Adjunct Faculty	
	Salary **	Benefits	Salary	Benefits
01-02	70,428	23,946	N/A	N/A
02-03	70,428	23,946	N/A	N/A
03-04	77,928	26,496	N/A	N/A
04-05	89,964	32,387	N/A	N/A
05-06	102,900	37,044	N/A	N/A

* The 205 Cost Center describes expenditures in Music and Fine Arts which includes Music, Pre-Journalism, Art, and Speech/Theatre programs. No further expenditure breakdown is available.

** Salary describes teaching and professional salaries.

4. Cost Per FTE Student

(not available)

B. Facilities and Capital Equipment

The program inventories the following:

- 534-seat auditorium with a 51'x40' stage
- Behind the stage, two small dressing rooms (13'x20') and two restrooms

- 28'x30' storage/work room
- lighting system computerized board
- mix console
- CD changer
- Tape and CD player
- LCD projector for multi-media presentations

C. Library Resources

The libraries of Carl Albert State College are committed to providing access to excellent resources and services that support the teaching, learning, and research of the students and faculty of Carl Albert State College. A variety of resources are available, and input is solicited from the faculty and student body as to their needs. Library staff provides training and assistance to students in learning to access library resources through scheduled orientations, as well as individual assistance as needed.

The libraries have a total of 33 computers available for students to search the library catalog, the electronic databases, and the Internet. An audio-visual area is available in the Joe E. White Library for students to view videotapes.

The library collections contain over 400 titles in print and audio-visual formats pertaining to Speech/Theatre. The libraries subscribe to more than 34 electronic databases that contain thousands of full-text articles and bibliographic citations. The electronic databases include over 37 journals with full-text articles pertaining to this academic discipline, including American Theatre, TCI: Theatre Crafts International, Contemporary Theatre Review, American Speech, Quarterly Journal of Speech, Theatre Journal, Dramatics, and Journal of American Drama and Theatre.

The databases can be accessed in each library, through any campus-networked computer, or through any computer with an Internet connection.

Interlibrary loan is available for faculty and students when materials are needed that are not contained in the library collection.

September 5, 2007

Terri Carroll, Director of Library Services

D. Other Academic Support Resources and Services

The college has a Learning Resource Center which supports students who require tutoring or supplemental information in most general education subjects and offers video tapes, audio cassette, and computer stored information. The city of Poteau has a public library with Internet capabilities and is available to CASC students.

E. Report Program Cost Data provided by Oklahoma State Regents if it is available.

This information is not available.

CRITERION IV

Productivity

A. Headcount Enrollment

Fall	Headcount Enrollment *
2002	7
2003	8
2004	14
2005	10
2006	10

B. Successful Completers - Define and provide data for measures of student success other than graduation rates.

This information is not available.

C. Degrees Conferred

Year	Degrees Conferred *
01-02	2
02-03	1
03-04	1
04-05	2
05-06	3

D. Average Class Size

Fiscal Year	Student Credit Hours Lower Division	Average Sec. Size Lecture Dis. only
01-02	24	14
02-03	23	16
03-04	22	15
04-05	24	17
05-06	24	16

CRITERION V

Quality

A. Program Faculty

1. Number and percent of courses taught by Regular and Adjunct Faculty.
Use information from the table in Criterion IV, Student/Faculty Ratio
2. Faculty Qualifications

Name *	Social Security Number	Faculty Status (Regular or Adjunct)	Hours Taught	Degrees Earned	Related Work Experience in Years	Program
George	Day	Regular	9	M	31	Speech
Paula	Baxter Reif	Regular	15	M	22	Speech
Shirley	Harrod Yandell	Regular	3	M	10	Speech
* 2001-2006						
instructors in						
speech and						
theatre						

B. Program Evaluation

Current evaluations of programs include only an assessment of general education. This is accomplished through test measurements of students at their 0 credit hour level and later at 45 (or mid-sophomore year). Faculty are currently investigating ways to measure program outcomes and will soon have in place tools for measurement.

Speech Faculty have added a capstone course for students graduating with an AA in Speech/Theatre.

CRITERION VI

Program Demand/Need

A. Student Demand for Program

Credit Hours Generated, Average Section Size (see table in Criterion III)

B. Occupation manpower Demand

This information is not applicable.

C. Societal Needs for the Program

The stage productions in the fall and spring semesters enrich the educational experience for both majors and non-majors who participate. Being involved in a live production can make a significant difference in their lives and in the lives of local high schools students, civic and community groups. This program brings the world to this local community and satisfies its thirst for the fine arts.

CRITERION VII

Program Duplication

A. Program Duplication Within Institution

(NO DUPLICATIONS)

SUMMARY AND RECOMMENDATIONS

A. Strengths

The strengths of the speech/theatre program include:

- supporting the mission of the college and offering courses that transfer into parallel programs at baccalaureate-degree granting institutions (of 22 courses offered, 16 articulate to state colleges);
- offering courses that support the general education component (humanities and elective credit) of all associate degree programs;
- offering courses that support the core curriculum of pre-journalism degree program;
- having instructors who work together well to accomplish goals and administrators who are supportive of the arts;
- giving students opportunities to speak and perform; and
- support of community demonstrated by attendance at plays, musicals, and other special events sponsored through this program.

B. Concerns

One major concern for this program is:

- Having a large number of students in Introduction to Speech Communications, Group Discussion, and Oral Interpretation.

C. Recommendations for Action

After analyzing the strengths and concerns for this program, it is recommended that:

- limiting class-size in Introduction to Speech Communications to 20 students, Group Discussion to 15 students and Oral Interpretation to 15 students.

D. Five-Year Goals for the Program

Long-term goals for the program include:

- having smaller class sizes of 20 students or less;
- having a classroom equipped with enough computers to allow each Freshman Composition I student to do all their writing in class;
- having a more extensive speech/theatre program;
- Improving the theatre dressing rooms to include lighted mirrors and make-up tables;
- extending the theatre workshop and costume shop for better work on sets and costumes.

